Mekong Quilts
Non-Profit Organisation

NEWSLETTER MARCH 2020

Dear customers,

All the Mekong Quilts team would like to thank you for your support and your loyalty. It means a lot to us, and to the women-artisans we take care of.

Let us present you our new clothes collection

MINIMALISM

Through this newsletter, all the Mekong Quilts team would like to introduce you you the new designs we created, and the story behind these clothes.

Our new collection is based on the idea of minimalism. Our goal is to create clothes with simple fabrics, shapes and colors, to find the perfect match between comfort and style.

Made of cotton, linen and fabric from Sapa, all our products are handcrafted using traditional techniques. 14 women from the small city of Long My, in the Hau Giang Province of Vietnam work everyday on specific techniques such as quilting and hand embroidery.

One of the main goal of our design team when creating the minimalist collection, was to create the most comfortable clothes for our customers.

This has been achieved by choosing shapes in which everyone can feel good during the whole day. Everything has been designed to be wide and light.

Our dresses and shirts have large sleeves and rounded collars, the trousers and jumpsuits are wide and made from really simple designs but elegant and unique tradition.

The combination between the unique Sapa fabric and soft linen creates products that are both traditional and stylish.

Our designers are inspired by different cultures, mainly from Asia. That is why our products are so original, from the Sapa belt on classic trousers, to the kimono-inspired coat.

In Mekong Quilts, we add fine details so that the cultural traditions can catch up with the current fashion trends.

Linen fabric is made from the cellulose fibers growing in the stalk of the flax plant, one of the oldest cultivated plants in history.

This linen is then used by the women artisans to create the Sapa fabric in its traditional way. Through careful steps and processes, they use a loom to hand-weave the linen and create a complete fabric. Then, they dye the fabric, mainly with an indigo color and add details with hand embroidery.

Perseverance, patience and dedication of the Mekong Quilts artisans are necessary to the confection of these fine products.

About Mekong Quilts

All this collection has been realised by women artisans. It is part of a bigger project, including the creation of quilts, cushions, papier maché, water hyacinth bags, bamboo bikes, etc… All these women work for our social enterprise Mekong Quilts established in 2001 under the parent NGO Mekong Plus.

Together, Mekong Plus and Mekong Quilts act to create jobs for the women in the under-privileged villages in rural Vietnam and Cambodia. Thanks to these handcraft jobs, they earn a salary and improve the standard of living of their families. It gives them the possibility to take care of their children when working from home, and to help the rest of their family with livestock and work for farm in their free time.

That is why we think that buying a Mekong Quilts is a gift that gives twice.
Don't hesitate to have a look on our website and our social media to learn more about us !

mekongquilts.com Mekong Quilts mekong.quilts